INFO~TECH
RESEARCH GROUP

IT Strategy
How Is Your IT Department Adapting for The Future?

Info-Tech Consulting Services Builds Comprehensive IT Strategies.

With the rapid evolution of the business market, it's becoming harder and harder for organizations to keep up with changes to the operating environment. An IT strategy empowers IT departments to understand the implications of the blurring lines between business and IT and appropriately adapt. It sets the groundwork for aligning IT approaches with business goals.

It's no wonder business stakeholders are 3.5% more likely to be highly satisfied with IT if there is an effective IT strategy in place.

Consider This:

84% Businesses depend on IT for 84% of their functionality.

96% 96% of CIOs feel their IT strategies are inadequate.

47% 47% of business leaders feel that their goals are not supported by IT.

Our Custom IT Strategies Can Empower You To:

- ✓ Better align IT with business goals
- ✓ Drive more business value from IT
- ✓ Develop and document your IT strategy
- ✓ Properly prioritize IT initiatives
- ✓ Obtain better ROI from IT investments
- ✓ Identify IT dependencies and synergies
- ✓ Adapt to IT needs faster and more efficiently
- ✓ Improve business capabilities through IT

Our Approach: How Info-Tech Consulting Develops IT Strategies

Analysis

- Review the business context
- Conduct stakeholder interviews
- Validate corporate goals
- Identify macro trends, business drivers, and external factors
- Build value proposition
- Confirm list of business needs
- Define strategy mandate and scope
- Outline opportunities and organizational implications

Strategy

- Conduct SWOT analysis, uncover pain points and gaps
- Document current capability performance
- Build business capability map
- Create vision and mission, guiding principles, and goals
- Develop target operating model
- Define governance model
- Build critical success factors and KPIs

Delivery

- Build business strategy report
- Prepare strategic roadmap to target state initiatives
- Finalize strategic plan and discuss governance
- Outline timing, effort, skill sets, and business case
- Develop strategic communication and change management plan

For more on how we can help build your IT strategy, please contact us at:
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